

WORK EXPERIENCE

YOGA JOURNAL MAGAZINE, San Francisco, Calif.

Senior Editor: Conceive feature packages, commission writers, assign, and edit; recruit columnists; assign and edit departments; write features, a yoga practice column, and interviews. Write cover lines, headlines, decks. Topedit several stories per issue. Write news blog and create video content. (March 2006 – present)

BRANDWEEK MAGAZINE, New York.

Senior Reporter: Write exclusive breaking tech news, analyses, and features. (October 2004 – March 2006)

REVENUE MAGAZINE, San Francisco, Calif.

Writer & Contributing Editor: Create stories for magazine on performance-based marketing. (2004 – 2006)

EAST BAY MONTHLY, Emeryville, Calif.

Consulting Editor: Work with authors; write cover lines, headlines, decks, captions; cut length for fit. (2004)

FREELANCE, San Francisco, Calif.

Writer: Writing for *Rosebud*, *Fortune*, *Business 2.0*, www.wearthefuture.com, *Fortune Small Business*, babycenter.com, *Chow*, *CalBusiness* (2004 – present)

Editor: Editing for FM Publishing, *UrbanMoto*, *LeapFrog*, *ReadyMade*, *Wired*, *Acumen Journal of Science*, *Enterprise Critical*, *Forbes CiscoIQ* magazine, sfgate.com, *Off the Record Research* (2002 – present)

THE INDUSTRY STANDARD, San Francisco, Calif. Founding member of edit team.

Staff Writer: Covered advertising, marketing, lifestyle, and culture. Select stories appeared in *Newsweek*. Appearances on CNNfn and cnet radio. Enterprised stories on Ayn Rand, spy software, and the demise of interactive services sector. (September 1999 – February 2001)

Deputy Managing Editor: Managed the editorial process of the magazine. Recruited and edited columnists. In charge of scheduling and mapping each weekly issue. (June 1998 – August 1999)

Copy Chief: Wrote in-house style guide. Worked with EIC to ensure on-time ship of book to printer. Oversaw editors' and authors' corrections. Signed off on bluelines. (April 1998 – May 1998)

WIRED DIGITAL, San Francisco, Calif.

Editor: Edited suck.com, webmonkey.com, and wirednews.com stories. (September 1997 – April 1998)

Reporter: Covered breaking news for *Wired News*. (September 1997 – April 1998)

IMAGINE MEDIA, Brisbane, Calif.

Managing Editor: Edited *The Net* magazine. (June 1997 – August 1997)

Managing Editor: Edited *Next Generation* magazine. (September 1996 – June 1997)

MILLER FREEMAN, San Francisco, Calif.

Managing Editor: Edited *Game Developer* magazine. (December 1995 – September 1996)

Departments Editor: Edited *Software Development* magazine. (October 1994 – December 1995)

Editorial Assistant: *Software Development* magazine (March 1994 – December 1994)

EDUCATION

NEW YORK UNIVERSITY, New York, MA, English and American Literature and Criticism, September 1993

CLAREMONT MCKENNA COLLEGE, Pomona, BA, Literature, May 1991 (Honor's, Cum Laude, Dean's List)

OTHER

PANELIST AT @DTECH CONFERENCE, San Francisco, May 2000

PANELIST SOUTH BY SOUTHWEST, Austin, Texas, April 2000

WRITER OF DUCHOVNY INTERVIEW FOR *THE DUCHOVNY FILES*, a book by ECW Press, 1996

ENGLISH TEACHER, ST. SERGIUS, a private school in New York City, 1993

WRITING WORKSHOP ASSISTANT, School of Continuing Education, NYU, 1992 -1993

TUTOR, School of Continuing Education, NYU, 1992 -1993

REFERENCES

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